



Delivering the World's
FINEST *Seafood & More*

Available from
EASENMYNE at



V5 • 2023

←
New
Crunchy
Katsu King Prawns

Welcome to Pacific West Foods

The year ahead presents many challenges for the hospitality sector and its consumers. Still, it remains a place where we all enjoy spending time for social engagements, a celebration or a treat.

At Pacific West, we're committed to providing creative and innovative menu dishes will entice consumers to enjoy eating out of home and drive footfall in the hospitality sector.

With the additional challenges of a well publicised labour shortage, customers benefit from our easy to serve products that also meet the demands in terms of style and presentation.

Following the success of our new plant based ranges, we're introducing even more delicious plant based options in 2023, including the plant based Calamari Rings. With the increase in popularity of plant based food worldwide, we're committed to bringing innovation to our ever expanding plant based range, which can be found on **page 12**.

With innovation at our core, we're excited to share our new product launches, including Katsu Prawns, Sweet Chilli Squid Bites and Panko Katsu Fish.

Get in touch to find out how Pacific West can enhance your menu and delight your customers.

Martin

Martin Finegan
Pacific West Foods (UK)



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Value Added Prawns

We've been developing exciting value added Prawn products for over twenty years. Easy and quick to cook from frozen, you'll have no waste and maximum margin with these delicious Prawns, which always deliver on quality and taste!

Katsu Prawns 21-30

KP21PW • 10 x 500g



The new Katsu Prawn is inspired by the on trend Japanese street food flavours.

With a delicious flavour and a crispy coating, these new Prawns are sure to be a hit on any menu!

Prawn Twisters

PT34PW • 6 x 800g



Breaded Butterfly King Prawns 21-25

BBP21PW • 10 x 500g





Kuro Prawns 16-20

KP16PW • 4 x 800g



Red Velvet Prawns 16-20

VP16PW • 10 x 500g



Coconut Coated Prawn Skewers

CPS21PW • 10 x 500g

PACIFIC
WEST®

Each month we manufacture
a wide range of value added
King Prawns at our sites



90 Metric
Tonnes
per month



Equivalent of
4.4 MILLION
PRAWNS PER MONTH

— **KING PRAWNS** —

Value Added Prawns



Garlic and Herb Marinated Red Argentinian Prawns

BMP10PW • 10 x 500g (10-20) • with margarine
GMBP10PW • 10 x 500g (10-20) • glazed



Prawns in Filo Pastry

FPP21PW • 10 x 500g (21-25)



Popcorn Shrimp

PS51PW6 • 6 x 1kg (51-70)



Chilli and Mango Prawns

PMC20PW • 10 x 500g (16-20)

*Value added Prawns are a flexible choice,
perfect for starters, sharing platters,
canapes and even a fancy surf & turf.
How will you use yours?*



Tempura Torpedo Prawns

TTP21PW • 10 x 500g (21-25)



Panko Coated Prawns

PCP16PW • 10 x 1kg (16-20)
PCP21PW • 10 x 500g (21-25)



← Lemongrass and Chilli Prawns

LGP16PW • 10 x 500g (21-25)

These Asian influenced flavours are trending in UK hospitality and are truly delicious!

Squid

If you're looking for value added Squid, then we have a terrific selection of Squid that will work across your menu as starters, seafood platter components or as street food.



Breaded Squid Rings - Ovenable

OBSRPL • 5 x 1kg



Crispy Calamari Bites

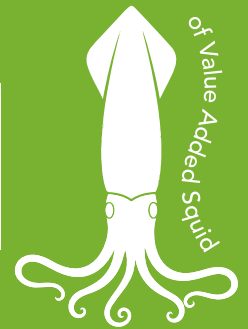
CTSB20PW • 20 x 400g



Salt and Pepper Squid Chunks

SPS50PW6 • 6 x 1kg

Total Volume
325 metric
 tonnes
 — per month —



Squid



Sweet Chilli Squid Bites

SBSCPW • 6 x 1kg



Panko Coated Squid Strips

PSSPW • 5 x 1kg



Lightly Dusted Calamari

LDCPW6 • 6 x 1kg



Hand Cut Panko Coated Squid Rings

PCS23PW • 6 x 700g

Squid



Pineapple Cut Squid Fillets

PCSU10 • 15 x 1kg



Pineapple Cut Squid Chunks

PCSCPW • 1 x 5kg



Squid Tubes U5

STU5PW • 10 x 1kg (700g nett)

STU5LF • 10 x 1kg (600g nett)

Squid Tubes U10 (MSC)

STU10PW • 10 x 1kg

These varied cuts of Squid
are perfect for creating your
own Squid dish.

Investing In Innovation

Creativity and versatility

Our versatile seafood range is well accepted by chefs around the world.

Led by our international Corporate Chef and team of highly skilled culinary and food technologists, we continuously engage and listen to our customers, inspiring them to bring creative new ideas to market. Our UK team follows the latest trends and can regularly be found exploring the newest brand research to ensure we can support our customers.

Meet the growing demand for world foods

The growth of world foods has increased exponentially, with impressive growth in dishes with Asian and South American flavour profiles. This provides an opportunity across the hospitality sector to bring world foods to consumers, with many of our value added, easy to serve products.

From classic seafood favourites to new products developed to reflect changing consumer tastes, our wide range of products offers versatility and efficiency to commercial kitchens of all sizes.

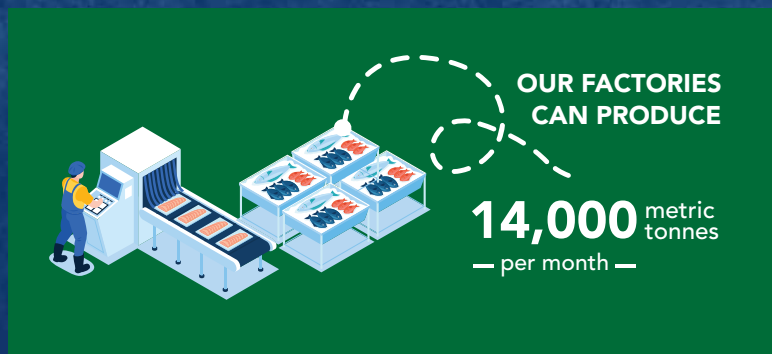


Investing in seafood...and more!

Following the successful launch of our two brands, Pacific Greens and Street Foodie, that explore the growing demand for plant based foods, this year we are launching plant based Calamari Rings, a truly innovative product that will meet the demand of the growing market of vegan and flexitarian diners.

You can find out more about all of our new product launches on **page 13**, including the Katsu Prawns, Sweet Chilli Squid Bites and crispy Panko Katsu Fish, a delicious and tasty fish and chips alternative!

As we move forward, you can be assured that our focus on NPD remains strong. If you have an idea for a fantastic new product, get in touch, and the team will be keen to discuss your requirements. We like a challenge, and product innovation is our expertise!



OUR FACTORIES
CAN PRODUCE

14,000 metric tonnes
— per month —

Pacific Greens is a range of exciting plant based menu ideas created by Pacific West. With a history for market leading innovation, we'll be expanding the Pacific Greens range to feature the latest in plant based NPD.



Plant Based Fishless Fingers

FLFPG • 6 x 1 kg

These Fishless Fingers provide a terrific plant based alternative to a classic fish goujon.

Plant Based Calamari Rings

CR40PG • 5 x 1 kg

A delicious plant based Squid alternative.



Enoki Mushrooms

EM30PW • 4 x 1kg

A delicate, savoury flavoured mushroom with a delicious crunch and a wonderful umami flavour.



Jackfruit Bao Buns

JFBB55SF • 5 x 20ptns

Our Jackfruit Bao Buns have wide menu appeal. From grab and go, to starters and buffets, they make a sensational savoury snack.

Easy to serve, simply steam or microwave.

AN EXCITING CREATIVE RANGE OF STREET FOOD!

The Street Foodie range is inspired by international street food trends, these products deliver exciting innovation to the ever growing demand for plant based menu choices.

New Products

Pacific West is known for creating market leading, innovative, easy to serve products. These new value added seafood and delicious plant based alternatives, will deliver an exciting taste experience for your menu. Get in touch to find out more.

Katsu Prawns 21/30

KP21PW • 10 x 500g



Plant Based Calamari Rings

CRV40PG • 5 x 1kg



Sweet Chilli Squid Bites

SBSCPW • 6 x 1kg



Panko Katsu Fish

Coming soon



Value Added Fish

Fish and chips continue to be a menu classic, but at Pacific West we know that the choices for how and what you serve have grown. Over the years we've created an innovative range of value added fish, guaranteed to exceed your customers expectations, minimise wastage and maximise margin!



Tempura Battered Hoki Strips

THS60PW • 1 x 3kg (60-100g)



*Crispy Battered Chunky
Cod Bites (MSC)*

CBCB25PW6 • 6 x 1kg (20-30g)



Crispy Battered Cod Goujons (MSC)

CBCG50PW6 • 6 x 1kg (40-60g)



Perfect for a Cod Goujon Butty!



Petite Sole Fillets in Crispy Tempura Batter (MSC)

TBS55PW • 3 x 1kg (55-85g)



Tempura Battered Pollock (MSC)

CBP160PW10 • 1 x 10kg (160-200g)



Crispy Battered Cod Fillets (MSC)

BBC140PW • 140-170g x 25 ptns ← **NEW Size!**

BBC170PW • 170-200g x 20 ptns

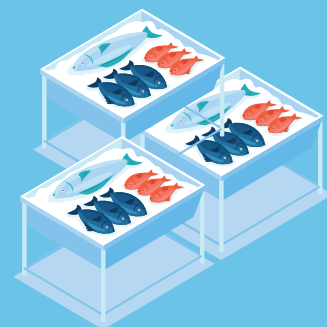
BBC200PW • 200-230g x 16 ptns

BBC230PW • 230-290g x 15 ptns

We're passionate about sustainability and have a long history of sourcing seafood that meets the exacting standards of the Marine Stewardship Council (MSC).

OUR FACTORIES PRODUCE

500
metric tonnes
of **fish**
product
— per month —



Value Added Fish



Seafood Basket

SBPW • 12 x 200g

Individual mixed portions of Panko Squid Rings, Breaded Butterfly Prawns, Crispy Battered Chunky Cod Bites and Salt & Pepper Squid Chunks.



Chuka Wakame Sesame Seaweed

GWAZ • 8 x 1kg



Crispy Battered Gurnard Fillets

BBG30PW6 • 6 x 1kg (40-70g)

Passionate About Sustainability

Seafood sustainability is at the heart of our business

As a socially and environmentally conscious organisation, we are committed to sourcing seafood from sustainable and well managed fisheries. Pacific West's parent company, Golden Fresh, became the first company in South East Asia to receive the chain of custody accreditation from the Marine Stewardship Council (MSC) in 2005.

Since then, Pacific West has gone on to launch many MSC certified products in the UK, including Crispy Cod Goujons, a range of Cod Fillets in various sizes,

Coldwater Prawns, Hoki, Pollock and now Squid Rings too. We continuously review our entire range to improve our sustainable seafood range. This unparalleled commitment to quality and sustainability has led to Pacific West's success as a leader in the seafood market.

In addition, by choosing fish from the Pacific West Sustainable Harvest seafood range, you can help safeguard the world's fish stocks for future generations.



MSC-C-54162



Investment in renewable energy and reducing plastic

As part of our commitment to sustainability, we are continuously working to minimise the use of plastic. Over the past two years, we have invested in new packaging that looks great and has reduced plastic across our ranges.

We are continuously reviewing how we can improve our energy consumption and production. **In 2019 we further invested in renewable energy with an advanced solar energy system. The new system generates 1 megawatt per day = 100 households usage per day (UK average household usage is 8-10kwh/day).**

This has demonstrated that switching to renewable, sustainable energy is indeed a viable option in our ongoing efforts to preserve our planet for future generations to come.

These are just some of our sustainability initiatives. To find out more and discuss how Pacific West can support your business, please get in touch, or visit our website.



Scampi

Scampi is a menu essential and a popular choice for diners. Succulent and sweet, our Wholetails Breaded Scampi, are available in various options, including a three way cook product. If you're not sure which one is best for your business, give the team a call and we'll be delighted to help you decide your perfect Scampi.



Wholetails Breaded Scampi

- SBRWTAB • 10 x 454g • 40%
- SBRWT • 10 x 1kg • 40%
- SBRWTPW • 10 x 454g • 40%
- SBRST • 10 x 454g • 40%
- SBRWTLF • 10 x 454g • 35%
- SBRWTKB • 10 x 454g • 40%

3 Way Cook Wholetail Breaded Scampi

- S3WCAB • 10 x 454g



Salmon

We believe that every menu should feature Salmon, it's a winning dish! The Pacific West range of Salmon is available in skinless and boneless portions, as a Lemon & Pepper Supreme or why not check out our new Premium Breaded Salmon Strips. They're delicious!



Lemon & Pepper Salmon Portions

LPSP140PW • 10 x 140-160g



Premium Breaded Salmon Strips

BSS22PW • 1 x 3kg



Salmon Portions

Skinless/Boneless

SPSL110PW • 10 x 110-140g

SPSL150PW1 • 10 x 140-160g

SPSL180PW1 • 10 x 170-190g

SPSL200PW1 • 10 x 190-210g

King Prawns

King Prawns, or Shrimp as they are also known, are a truly versatile menu dish. Whether you want to simply pan fry in chilli and garlic "pil pil" style, or skewer and glaze with a delicious moreish sauce, the fact is that King Prawns can be cooked and presented in so many ways.



*IQF Raw, Peeled &
Deveined Vannamei Shrimp
(700g nett)*

RPDV812PW • 8/12 • 10 x 1kg
 RPDV1315PW • 13/15 • 10 x 1kg
 RPDV1620PW • 16/20 • 10 x 1kg
 RPDV2125PW • 21/25 • 10 x 1kg
 RPDV2630PW • 26/30 • 10 x 1kg
 RPDV3140PW • 31/40 • 10 x 1kg

*IQF Raw, Peeled &
Deveined Vannamei Shrimp
(800g nett)*

RPDV8PW • 8/12 • 10 x 1kg
 RPDV13PW • 13/15 • 10 x 1kg
 RPDV16PW • 16/20 • 10 x 1kg
 RPDV21PW • 21/25 • 10 x 1kg
 RPDV26PW • 26/30 • 10 x 1kg
 RPDV31PW • 31/40 • 10 x 1kg

*IQF Raw, Peeled &
Deveined Vannamei Shrimp
– Tail On (800g nett)*

RPTO13PW • 13/15 • 10 x 1kg
 RPTO16PW • 16/20 • 10 x 1kg

**Take a look at our value
added King Prawns on
pages 4-7.**

Coldwater Prawns

Coldwater Prawns are a menu staple, fished in the cold Northern Hemisphere waters, their flavour is distinctly sweet and their texture firm.

Coldwater Prawns are ideal for classic Prawn cocktails or to serve in salads, sandwiches and so much more!

The Pacific West range of Coldwater Prawns are certified sustainable to meet the MSC standards.



Coldwater Prawns

- CWP125/175PW • 4 x 2.5kg (2.25kg nett) MSC
- CWPU/150PW • 4 x 2.5kg (1.875kg nett) MSC
- CWP275PW • 4 x 2.5kg (2.25kg nett) MSC

Smoked Fish

The moreish flavour of smoked fish makes it a timeless menu classic. Smoked Salmon is a brilliant option for many dishes, as is Smoked Mackerel. With no need to cook these two products, they're also time saving for kitchens under pressure!



Smoked Salmon is ready to eat and perfect for sandwiches and platters. Or why not top with a poached egg and a decadent splash of hollandaise for an indulgent eggs royale!

Smoked Salmon - Sides

SSS • 10 x 1kg

Smoked Salmon - Sliced

SSS200PW • 10 x 200g

SSS500PW • 10 x 500g



Smoked Mackerel (vac pac)

HSM • 1 x 3kg

Whole Fish & Portions

Blanchbait is one of those delicious classic dishes that will always be around. Contrast that with our Miso Glazed Cod which has a moreish umami flavour, for a more contemporary menu feature.



Blanchbait
BB • 18 x 454g



Miso Cod (MSC)
MC70PW MSC • 1 x 3kg (60-90g)



Hake Fillets Skinless (MSC)
HF110RM • 1 x 4.54kg (110-140g)
HF170RM • 1 x 4.54kg (170-200g)



Sea Bass Fillets - Skin On Descaled (IQF)

SBFSO70PW • 40 x 70-100g
SBFSO110PW10 • 20 x 110-140g
SBFSO155PW • 30 x 155-185g
SBFSO130PW20 • 5 x 1kg 130-190g

Sea Bass is an ever popular and easy to serve fish. Simply pan fry with a crispy skin and it will sit perfectly on a wide range of menu dishes.



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To find out how Pacific West range can add innovation and creativity to your business, please get in touch today.

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Fox



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umami
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