



JAMES WHITE

BOLD BY NATURE

Drink Range

available at

Fox

About



**Making delicious non alcoholic drinks since 1989.
Bold by Nature.**



James White, nestled in Suffolk's countryside, crafts some of the finest fruit and vegetable juices. The key to their exceptional juices lies in using top-notch natural ingredients and embracing robust, distinctive flavours. Beginning with renowned single variety English apple juices like Bramley Cox and Russet, the company has evolved into a major UK juice presser, packer, and bottler since 1989.

James White is committed to delivering the best juices, crafted from the finest fruits and vegetables. Their range extends beyond James White branded **organic and classic** juices to include notable products like **Big Tom** spicy tomato juice, the **Beet It** line of organic beetroot juice, and **Zinger Shots**, emphasizing a dedication to exceptional products and production.

James White has actively engaged in over 300 medical and sports performance research projects since 2008, exploring the benefits of dietary nitrate found naturally in beetroot juice. This research led to the creation of the Beet It concentrated beetroot juice range, widely embraced in the sports community.

Beet It. 



Beet It®

James White are proud to be the UK's first and only pressers of beetroot juice.

Functional yet tasty Beetroot juice that is surprisingly sweet, earthy with a delicious rich taste.



THE SCIENCE BEHIND NITRATE

Beetroot juice is naturally rich in a molecule called nitrate. Nitrate is converted to nitrite by bacteria in saliva on the tongue. Nitrite is then converted to nitric oxide in the stomach and blood stream. This enhances blood flow and the supply of oxygen to the muscles.



Not from concentrate
No colourings or preservatives

150ml serving =
1 of your 5-a-day



Our organic **Beet It** juices are pressed lactofermented prior to bottling.

This is a natural way to increase the acidity to help preserve the juice.

This process smoothes the distinct earthy character of beetroots and produces an even better tasting juice than beetroots pressed at home.



BIG TOM
SPICED TOMATO MIX

BIG TOM
SPICED TOMATO MIX
BLOODY MARY MIX
150ml e

BIG TOM
SPICED TOMATO MIX

BIG TOM

FOR THE BEST BLOODY MARY...EVER!

Distinctive & unique recipe which has stood the test of time, Big Tom has been around since 1995 and is still loved by thousands of people across the world.



Making a great Bloody Mary can be frustratingly hard to get right.

James White's trials and tribulations resulted in the creation of something truly special – **Big Tom** – a powerful blend of spices to make the ultimate Bloody Mary Mix.

21 premium quality ingredients: a unique mix of over 10 herbs and spices, lemon juice, and Worcester Sauce.



Proud owner of the Royal Warrant since 2002: a mark of recognition to companies who regularly supply goods to the Royal Family.



It's good to know that ALL of our James White drinks are vegan friendly!



ZINGER
Organic
LIME & CHILLI
SHOT

ZINGER
Organic
LIME & CHILLI
SHOT

ZINGER

BOLD BY NATURE

Our Zinger shots come in four lively flavours each with bundles of personality! With their intense and refreshing taste, these pressed juices are a great alternative to sugary and caffeine loaded energy drinks.



Sour Cherry:

Intense sour cherry with a delicious blend of apple and a hint of heat.



Golden Turmeric:

The first shot to include crushed turmeric juice instead of powder.



Organic Ginger:

The natural power of pressed ginger - with 27% ginger juice and 73% pressed apple juice.



Extra Hot Ginger:

Made from a huge 40% crushed ginger juice and 60% pressed apple juice.



Lime & Chilli:

The enjoy the sharpness of fresh lime juice meeting the sweetness of pressed apple juice.



No added sugar, preservatives or artificial colours



ORGANIC

NEW- ORGANIC RANGE

Mixed with water for a refreshing drink designed specifically with children in mind. The blend of fruit and vegetable juice gives parents the satisfaction that they are giving their kids a healthy, delicious drink.



The new Organic 200ml juice contains a 50/50 water mix with certified organic fruit and vegetable juice.

These cartons are designed for the ambient fixture for a longer shelf life and are school compliant. Both flavours have no artificial colours or flavourings and are suitable for vegans.

Grape, Apple, Apricot & Cucumber:

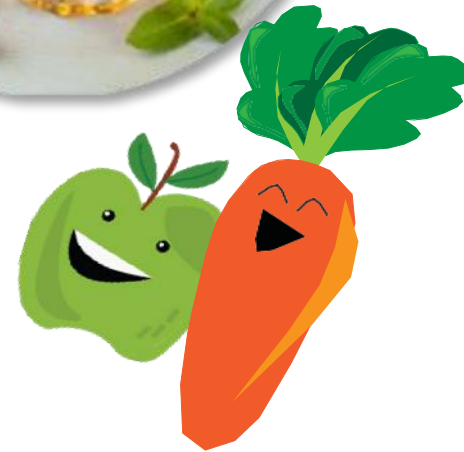
A crisp blend with a hint of cucumber.

Apple, Mango & Carrot:

A lively fruity mix with sweet carrot.



- ✓ *School compliant*
- ✓ *No artificial colours*
- ✓ *No preservatives*





BUMBLEZEST
MIND + MOOD
ROSEMARY DRAGON AMINO ACID
 THIME • HALF A LEMON • HIMALAYAN SALT
 MINT • ARONIA • CINNAMON • DROP OF MAPLE
 VEGAN FRIENDLY • ONLY 16 CALS
1g AMINO ACID

BUMBLEZEST
MATCHA MORINGA GINSENG
 GREEN COFFEE • HALF A LEMON
 MINT • VANILLA • DROP OF MAPLE
 VEGAN FRIENDLY • ONLY 18 CALS
80mg CAFFEINE

BUMBLEZEST
ACV MILK THISTLE CHARCOAL
 HALF A LEMON • CAYENNE PEPPER
 CINNAMON • DROP OF MAPLE
 VEGAN FRIENDLY • ONLY 16 CALS
PURIFY

BUMBLEZEST
LAVENDER CBD SPIRULINA
 CHAMOMILE • HALF A LEMON • MINT
 HIMALAYAN SALT • DROP OF MAPLE
 VEGAN FRIENDLY • ONLY 15 CALS
15mg CBD

BUMBLEZEST
GINGER TURMERIC COLLAGEN
 HALF A LEMON • BLACK PEPPER
 CINNAMON • DROP OF HONEY
 5g OF COLLAGEN • ONLY 30 CALS
5g PROTEIN

BUMBLEZEST
GINGER CBD TURMERIC
 HALF A LEMON • BLACK PEPPER
 CINNAMON • DROP OF MAPLE
 VEGAN FRIENDLY • ONLY 20 CALS
15mg CBD



FUNCTIONAL WELLNESS RANGE

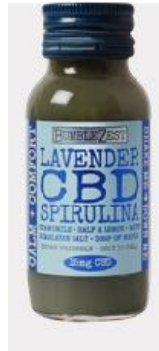
Bumble Zest shot range currently includes have 2 CBD drinks. All are third party lab tested to ensure the drinks are safe and meet the government guidelines. The drinks contain zero THC, making James White a 100% trusted UK CBD drinks brand.

All these drinks are vegan, with the exception of our one ginger, turmeric & collagen shot. All are 60ml each and presented in recyclable glass.



FIRE & FORTIFY

With ginger, turmeric, 15mg of CBD, 1/2 a lemon, black pepper and a drop of maple.



CALM & COMFORT

Lavender, 15mg of CBD, Chamomile, 1/2 a lemon, Himalayan salt and a drop of maple.



DETOX & DEFEND

Apple cider vinegar, milk thistle, activated charcoal, 1/2 a lemon, cayenne pepper, cinnamon and a drop of maple.



REVIVE & RESTORE

With ginger, turmeric, collagen (5g protein), 1/2 a lemon, black pepper, cinnamon and a drop of maple.



MIND & MOOD

Rosemary, dragon fruit, 1.5G Amino acid, thyme, 1/2 a lemon, Himalayan salt, mint, cinnamon, and a drop of maple.



For more information or to place an order, please contact your Account Manager or Fox Customer Service team:

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EXCLUSIVELY AVAILABLE AT

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